

The 2025 Nonprofit Agenda

Tides of Change, Anchors of Hope



Nonprofit Agenda Advertising Rate Sheet November 2026 Issue

The Center's Nonprofit Agenda is an annual publication distributed to executive directors/CEOs and management staff at nonprofit organizations in the District of Columbia, Montgomery and Prince George's counties, and Virginia, plus professional members of the philanthropic, corporate and government sectors.

To reserve ad space

Complete the Space Reservation form and email **with payment** to:

Eleanors@nonprofitadvancement.org

Payment can be charged using this [online form](#).

Space reservations are confirmed **following receipt of payment**.

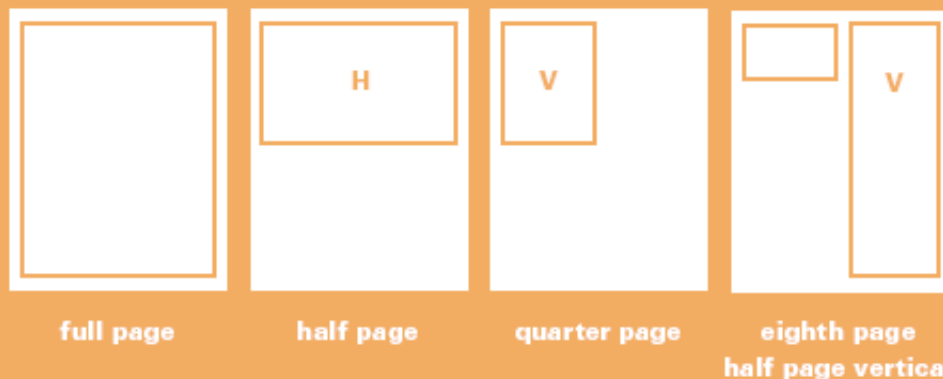
To submit artwork

Display ads should be submitted electronically to eleanors@nonprofitadvancement.org in the following format:

- tiff or jpeg file
- CYMK 300 DPI at 100% size
- Do not send raw files with fonts and links, do not use LZW compression
- Include a 2pt black border around ad

The Center reserves the right to refuse material it deems inappropriate.

Ad Size	Dimensions	Rate	
Full Page (no bleeds)	8" X 10.5"	\$1,999.00	Preferred placement available for an additional \$165.
Half Page Horizontal	8" X 5.1"	\$999.00	
Half Page Vertical	3.875" X 10.5"	\$999.00	Nonprofit and Industry members of the Center receive a 50% discount on rates.
Quarter Page Vertical	3.875" X 5.1"	\$599.00	
Eighth Page	3.875" X 2.4"	\$299.00	For questions, contact Ellie Shippey at eleanors@nonprofitadvancement.org
Back Cover (half page only)	8" X 5.1"	\$1,999.00	



Deadlines

Space Reservation:

September 25, 2026

Artwork Due:

October 2, 2026

Nonprofit Agenda

November 2026 Issue

Advertising Space Reservation

Organization _____

Address _____

City _____ State _____ Zip _____

Website _____

Contact Name _____

Contact Title _____

Contact Email _____ Phone _____

☐ Center Industry Member ☐ Center Nonprofit Member ☐ Nonmember

Ad Size	Dimensions	Rate	Member rate
☐ Full Page (no bleeds)	8" X 10.5"	\$1,999.00	\$999.50
☐ Half Page Horizontal	8" X 5.1"	\$999.00	\$499.50
☐ Half Page Vertical	3.875" X 10.5"	\$999.00	\$499.50
☐ Half Page with 1/4 page credit	8" X 5.1"	\$500.00	\$250.00
☐ Quarter Page Vertical	3.875" X 5.1"	\$599.00	\$299.50
☐ Eighth Page	3.875" X 2.4"	\$299.00	\$149.50
☐ Back Cover (half page only)	8" X 5.1"	\$1,999.00	\$999.50

Preferred placement available for an additional fee. Contact eleanors@nonprofitadvancement.org

Reservation Deadline: September 25

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Artwork Deadline: October 2

Display ads should be submitted in tiff or jpeg file to eleanors@nonprofitadvancement.org