



# STEPS TO PATHWAYS BREAKFAST

## Sponsorship Opportunities

Pathway Homes' Steps to Pathways Breakfast is a celebration AND a call to action. This fundraising event will provide guests the opportunity to learn more about Pathway Homes, and hear stories about the inspiring work being done by the organization for adults with serious mental illnesses.

Please join Pathway Homes for our  
*Steps to Pathways Breakfast*  
on October 27th starting at 8:30AM  
at Chantilly National Golf & Country Club













Our Annual Breakfast gives guests the opportunity to learn firsthand about our program from consumers who have lived with severe mental illnesses, experienced homelessness, or both, and have benefited from the programs and services Pathway Homes provides in Northern Virginia.

We will recognize Community Leaders, Volunteers and Elected Officials who have made a difference in the lives of our consumers as well as those living in with mental illness in communities throughout our state.

**For sponsorships, please contact Leslie Walder at [lwadler@epiphanyproductions.org](mailto:lwadler@epiphanyproductions.org)**

### *Sponsorship Levels & Benefits*

#### *Titanium Sponsor - \$25,000*

- |   |  |
|---|--|
|  Exclusive "Presented by..." status             |  Press release announcing sponsorship   |
|  Two tables at Breakfast (8-10 seats per table) |  Photo-op with VIP's at the breakfast   |
|  Logo on website and social media               |  Opportunity to speak at breakfast  |
|  Logo on event signage and invitation           |  Verbal recognition of sponsorship at the breakfast   |
|  Business profile in Pathways' newsletter       |  Logo on all Pathways' events: Resident Cookout, Summer of the Arts, and Resident Holiday Party |
|  Featured in Pathway Homes' social media posts  |  VIP tour of Pathway Homes  |

#### *Platinum Sponsor - \$15,000*

- One table at Breakfast (8-10 seats)
- Photo-Op with VIP's at the breakfast
- Logo on website and event signage
- Verbal recognition of sponsorship at the breakfast
- Featured in Pathway Homes' social media posts

#### *Gold Sponsor - \$10,000*

- One table at Breakfast (8-10 seats)
- Verbal recognition of sponsorship at the breakfast
- Logo on website and event signage
- Featured in Pathway Homes' social media posts

#### *Silver Sponsor - \$5,000*

- Half a table at Breakfast (4-5 seats)
- Logo on website and event signage
- Featured in Pathway Homes' social media posts

#### *Bronze Sponsor - \$2,500*

- Two seats at Breakfast
- Logo on website and event signage
- Featured in Pathway Homes' social media posts

#### *Friend of Pathways - \$1,000*

- Two seats at Breakfast
- Logo on event signage



## Sponsorship Registration Form

Please complete the following information so we may accurately process your sponsorship commitment.

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone: \_\_\_\_\_ Alternative Phone: \_\_\_\_\_

Email: \_\_\_\_\_

If paying by check, please make the check payable to "Pathway Homes, Inc."

To make payment with a credit card, you can visit [www.pathwayhomes.org](http://www.pathwayhomes.org), click on the "Click to Give" icon, and choose the desired designation from the drop-down menu on the web form. - OR - Simply complete the information below.

Type: MC / Visa / Discover

(If you would like to pay via ACH, contact

Liz Susla at [lsusla@pathwayhome.org](mailto:lsusla@pathwayhome.org)

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CSV Code: \_\_\_\_\_

Name (PRINT): \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Please return this registration form to:**

Pathway Homes - Attn: Liz Susla  
10201 Fairfax Boulevard, Suite 200  
Fairfax, VA 22030-2209  
or Fax: 703-876-0394  
or Scan/Email – [lsusla@pathwayhomes.org](mailto:lsusla@pathwayhomes.org)

**Please indicate your Annual Steps to Pathways Sponsor Level:**

Titanium Sponsor - \$25,000

Platinum Sponsor - \$15,000

Gold Sponsor - \$10,000

Silver Sponsor - \$5,000

Bronze Sponsor - \$2,500

Friend Sponsor - \$1,000