

Nonprofit Agenda Advertising Rate Sheet November 2021 Issue



The Center's Nonprofit Agenda is an annual publication distributed to executive directors/CEOs and management staff at nonprofit organizations in the District of Columbia, Montgomery and Prince George's counties, and Virginia, plus professional members of the philanthropic, corporate and government sectors.

To reserve ad space

Complete the Space Reservation form and mail **with payment** to:

The Center for Nonprofit Advancement
Attn: Sean Sweeney
P.O. Box 62583
Baltimore, MD 21264-2583

Space reservations are confirmed **following receipt of payment**.

To submit artwork

Display ads should be submitted electronically to emilyh@nonprofitadvancement.org in the following format:

- tiff or jpeg file
- CMYK 300 DPI at 100% size
- Do not send raw files with fonts and links, do not use LZW compression
- Include a 2pt black border around ad

The Center reserves the right to refuse material it deems inappropriate.

Ad Size

Dimensions

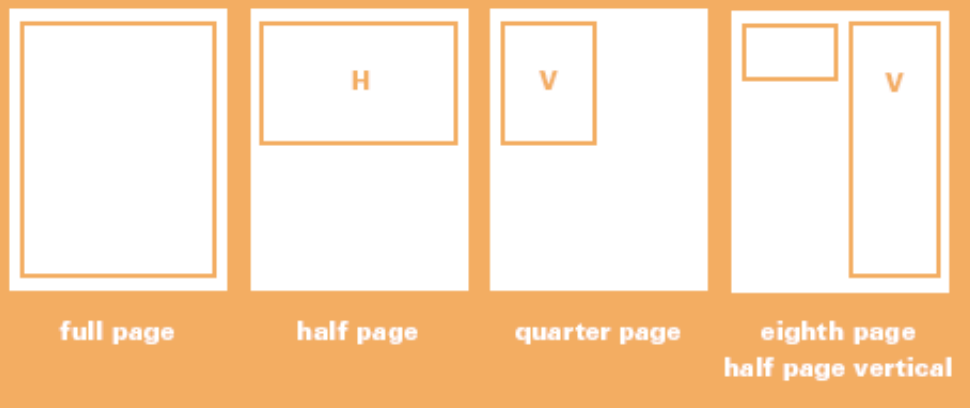
Rate

Full Page (no bleeds)	8" X 10.5"	\$1,800
Half Page Horizontal	8" X 5.1"	\$900
Half Page Vertical	3.875" X 10.5"	\$900
Quarter Page Vertical	3.875" X 5.1"	\$500
Eighth Page	3.875" X 2.4"	\$250
Back Cover (half page only)	8" X 5.1"	\$1,800

Preferred placement available for an additional \$150.

Nonprofit and Industry members of the Center receive a 50% discount on rates.

For questions, contact Emily Hopkins at emilyh@nonprofitadvancement.org



Deadlines

Space Reservation:
October 8, 2021

Artwork Due:
October 15, 2021

Nonprofit Agenda

November 2021 Issue

Advertising Space Reservation

Organization _____

Address _____

City _____ State _____ Zip _____

Website _____

Contact Name _____

Contact Title _____

Contact Email _____ Phone _____

Center Industry Member Center Nonprofit Member Nonmember

Ad Size	Dimensions	Rate	Member rate
<input type="checkbox"/> Full Page (no bleeds)	8" X 10.5"	\$1,800	\$900
<input type="checkbox"/> Half Page Horizontal	8" X 5.1"	\$900	\$450
<input type="checkbox"/> Half Page Vertical	3.875" X 10.5"	\$900	\$450
<input type="checkbox"/> Half Page with 1/4 page credit	8" X 5.1"	\$400	\$200
<input type="checkbox"/> Quarter Page Vertical	3.875" X 5.1"	\$500	\$250
<input type="checkbox"/> Eighth Page	3.875" X 2.4"	\$250	\$125
<input type="checkbox"/> Back Cover (half page only)	8" X 5.1"	\$1,800	\$900

Preferred placement available for an additional fee. Contact emilyh@nonprofitadvancement.org

Reservation Deadline: October 8

Email this completed reservation form to emilyh@nonprofitadvancement.org

Payment can be charged using this [online form](#):

or paid by check, mailed to:

Center for Nonprofit Advancement

Attn: Sean Sweeney

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Artwork Deadline: October 15

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