

Stay in the **LOOP**



THIS MONTH *At-A-Glance*

Advertising Rate Sheet

In the LOOP is the Center's monthly e-newsletter distributed to 5,000+ subscribers. The newsletter shares helpful information on trending issues, capacity building, award opportunities, budget saving benefits, news, updates and more.

Advertising: Center Industry Members *only* have an opportunity to be featured in this publication.

SPECIFICATIONS

Availability:	One Industry Expert feature per issue will be available. Reservations are on a first come basis.
Frequency:	Industry members are eligible to be featured one tx per 6 months
Reservation deadline:	The 5th of the month before issue month (for example, the July issue would be due by June 5)
Content deadline:	The 20th of the month before issue month (for example, the July issue would be due by June 20)
Content requirements:	Feature will be in the same format as the rest of the editorial content Maximum of 55 words Logo should be provided in a quality format (png or jpeg) Organization name and logo link will to organization's website
Rate:	\$200 due at time of reservation

SPACE RESERVATION

To reserve space: Contact Emily Hopkins at emilyh@nonprofitadvancement.org to select the issue/month you wish to reserve. Once your space is confirmed, visit www.nonprofitadvancement.org/about/news to complete the online Reservation Payment Form.

To submit ad: Send content in a Word document to emilyh@nonprofitadvancement.org. Be sure to include your organization name and website.

For questions: Contact emilyh@nonprofitadvancement.org