

Nonprofit Agenda Advertising Rate Sheet October 2020 Issue



The Center's Nonprofit Agenda is an annual publication distributed to executive directors/CEOs and management staff at nonprofit organizations in the District of Columbia, Montgomery and Prince George's counties, and Virginia, plus professional members of the philanthropic, corporate and government sectors.

To reserve ad space

Complete the Space Reservation form and mail **with payment** to:

The Center for Nonprofit Advancement
Attn: Sean Sweeney
1666 K Street, NW, Suite 440
Washington, DC 20006

Space reservations are confirmed **following receipt of payment**.

To submit artwork

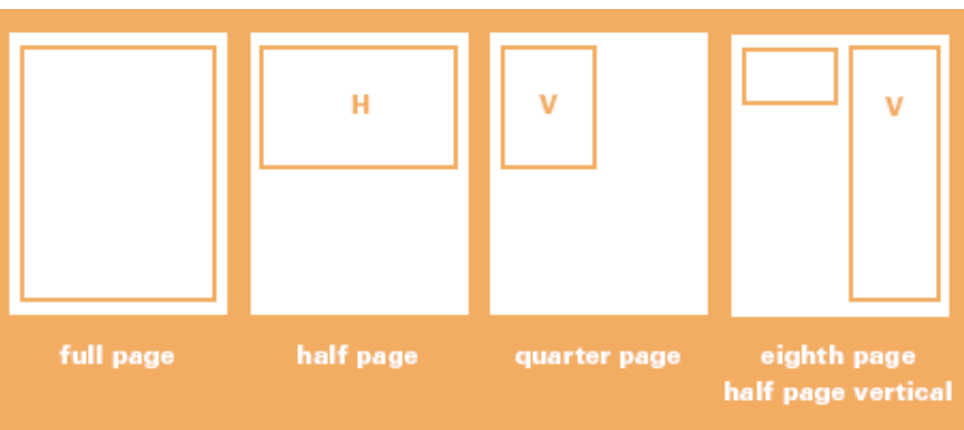
Display ads should be submitted electronically to ellenp@nonprofitadvancement.org in the following format:

- tiff or jpeg file
- CMYK 300 DPI at 100% size
- Do not send raw files with fonts and links, do not use LZW compression
- Include a 2pt black border around ad

The Center reserves the right to refuse material it deems inappropriate.

Ad Size	Dimensions	Rate	
Full Page (no bleeds)	8" X 10.5"	\$1,800	Preferred placement available for an additional \$150.
Half Page Horizontal	8" X 5.1"	\$900	
Half Page Vertical	3.875" X 10.5"	\$900	Nonprofit and Industry members of the Center receive a 50% discount on rates.
Quarter Page Vertical	3.875" X 5.1"	\$500	
Eighth Page	3.875" X 2.4"	\$250	
Back Cover (half page only)	8" X 5.1"	\$1,800	

For questions, contact Ellen Pochekailo at ellenp@nonprofitadvancement.org



Deadlines

Space Reservation:
October 20, 2020

Artwork Due:
October 26, 2020

Nonprofit Agenda

October 2020 Issue

Advertising Space Reservation

Organization _____

Address _____

City _____ State _____ Zip _____

Website _____

Contact Name _____

Contact Title _____

Contact Email _____ Phone _____

Center Industry Member Center Nonprofit Member Nonmember

Ad Size	Dimensions	Rate	Member rate
<input type="checkbox"/> Full Page (no bleeds)	8" X 10.5"	\$1,800	\$900
<input type="checkbox"/> Half Page Horizontal	8" X 5.1"	\$900	\$450
<input type="checkbox"/> Half Page Vertical	3.875" X 10.5"	\$900	\$450
<input type="checkbox"/> Half Page with 1/4 page credit	8" X 5.1"	\$400	\$200
<input type="checkbox"/> Quarter Page Vertical	3.875" X 5.1"	\$500	\$250
<input type="checkbox"/> Eighth Page	3.875" X 2.4"	\$250	\$125
<input type="checkbox"/> Back Cover (half page only)	8" X 5.1"	\$1,800	\$900

Preferred placement available for an additional fee. Contact ellenp@nonprofitadvancement.org

Reservation Deadline: October 20

Email this completed reservation form to ellenp@nonprofitadvancement.org

Payment can be charged using this [online form](#):

or paid by check, mailed to:

Center for Nonprofit Advancement

Attn: Sean Sweeney

P.O. Box 62583

Baltimore, MD 21264-2583

Space reservations are confirmed **following receipt of payment.**

Artwork Deadline: October 26

Display ads should be submitted in tiff or jpeg file to ellenp@nonprofitadvancement.org