

Deliverables the Center provided to the Community Programming Initiative (CPI)

Program Deliverables	Objectives
Creation of the Capacity Building Frame work	List describing Training and Capacity Building Activities for the Community Programming Initiative
Organizational Assessment Questionnaire	Obtain information about the admin, programmatic and practice of organizations to identify gaps or opportunities for enhancements through capacity building
Communications, Marketing and Brand Awareness Questionnaire	Showcase communications, marketing and brand awareness strategies and guidelines that assisted organizations with youth engagement and fundraising.
Implementation and Utilization of a Score Card	A performance management tool that collects and captures data on the organizations' attendance, completion of post-work assignments, and effectiveness of the training. This training scorecard systematically and methodically collects data about the success of the training so that it can be replicated or amended in the future.
Good Governance: Planning and Partnerships	Why Strategic partnerships benefit everyone: businesses, employees and customers. ... Plus, deepening ties between complementary businesses fosters collaboration and longevity, and allows companies to offer services and solutions that help their customers and other businesses become more successful
Communications and Social Media	Deepen organizations understanding of the relationship between communications and social media and effectively connect with their constituents, consumers, or stakeholders.
Communication: Telling your Story: Advocacy for Nonprofits	Learned how best to advocate for their organization through both strong messaging and by cultivating strong community and governmental networks.
Learn How to Efficiently Manage Your Staff Remotely	Teaching organizations to smoothly transition to online work/tele-working models. This session shared promising practices around communications, relationship management, and technology. In addition, this session offered insight into culture Shifts with At Home Practices.
Fundraising - earned income and Corporate Sponsorship.	Organizations learned how to identify grants/sponsorships, application processes and strengthen knowledge base on financial solvency.
Program Evaluation: Data Collection and Presentations	Learned how to elaborate the theory of change in a detailed logic model that will bring clarity to how their organization communicates and manages its mission, programs, and resources to yield desired outcomes.
Fundraising in a Changing Environment: Corporations, Foundations and Individuals	Learned what an organization can do to increase the loyalty of its donors and how to unlock the mystery of donor retention.