The Nonprofit Messenger is the Center’s monthly e-newsletter. Distributed to 5,000+ subscribers, the Messenger shares helpful information on trending topics, advocacy, capacity building, award opportunities, budget saving benefits, news updates and more.

**Advertising in the Messenger is open to Center Members only.**

### SPECIFICATIONS

- **Format:** Advertorial (This is not a display ad. It will appear as part of the editorial content)
- **Availability:** One advertorial space per issue will be available. Reservations are on a first come basis.
- **Frequency:** Industry members are eligible to place one advertorial per six months.
- **Reservation deadline:** The 5th of the month before issue month (for example, the July issue would be due by June 5)
- **Content deadline:** The 20th of the month before issue month (for example, the July issue would be due by June 20)
- **Content requirements:** Maximum of 125 words
  - Must provide an informational tip and limit promotion/call-to-action to two sentences
  - Organization name and link to organization’s website will be included in the advertorial
- **Rate:** $200 due at time of reservation

### SPACE RESERVATION

To reserve space: Contact Ellen Pochekailo at ellenp@nonprofitadvancement.org to select the issue/month you wish to reserve. Once your space is confirmed, visit [www.nonprofitadvancement.org/about/news](http://www.nonprofitadvancement.org/about/news) to complete the online Reservation Payment Form.

To submit ad: Send content in a Word document to ellenp@nonprofitadvancement.org. Be sure to include your organization name and website.

For questions: Contact ellenp@nonprofitadvancement.org