

# Nonprofit Agenda Advertising Rate Sheet October 2018 Issue



The Center's Nonprofit Agenda is an annual publication with a print and online distribution of 10,000+, including executive directors/CEOs and management staff at nonprofit organizations in the District of Columbia, Montgomery and Prince George's counties, and Virginia, plus professional members of the philanthropic, corporate and government sectors.

## To reserve ad space

Complete the Space Reservation form and mail **with payment** to:

The Center for Nonprofit Advancement  
Attn: Sean Sweeney  
1666 K Street, NW, Suite 440  
Washington, DC 20006

Space reservations are confirmed **following receipt of payment**.

## To submit artwork

Display ads should be submitted electronically to [ellenp@nonprofitadvancement.org](mailto:ellenp@nonprofitadvancement.org) in the following format:

- tiff or jpeg file
- CMYK 300 DPI at 100% size
- Do not send raw files with fonts and links, do not use LZW compression
- Include a 2pt black border around ad

*The Center reserves the right to refuse material it deems inappropriate.*

## Ad Size

## Dimensions

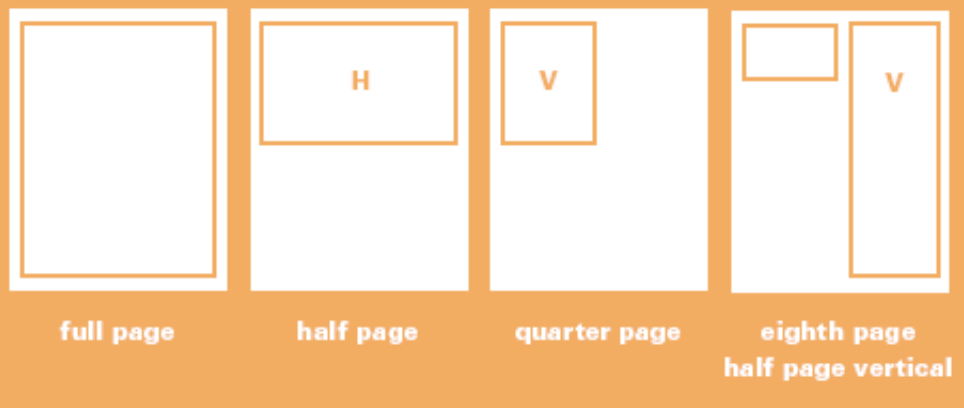
## Rate

Full Page (no bleeds)	8" X 10.5"	\$1,800
Half Page Horizontal	8" X 5.1"	\$900
Half Page Vertical	3.875" X 10.5"	\$900
Quarter Page Vertical	3.875" X 5.1"	\$500
Eighth Page	3.875" X 2.4"	\$250
Back Cover (half page only)	8" X 5.1"	\$1,800

Preferred placement available for an additional \$150.

**Nonprofit and Industry members of the Center receive a 50% discount on rates.**

For questions, contact Ellen Pochekailo at [ellenp@nonprofitadvancement.org](mailto:ellenp@nonprofitadvancement.org)



## Deadlines

Space Reservation:

**September 14, 2018**

Artwork Due:

**September 21, 2018**

# Nonprofit Agenda

## October 2018 Issue

### Advertising Space Reservation

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Website \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Title \_\_\_\_\_

Contact Email \_\_\_\_\_ Phone \_\_\_\_\_

Check: \_\_\_ Center Industry Member \_\_\_ Center Nonprofit Member \_\_\_ Nonmember

Ad Size	Dimensions	Rate	Member rate
<input type="checkbox"/> Full Page (no bleeds)	8" X 10.5"	\$1,800	\$900
<input type="checkbox"/> Half Page Horizontal	8" X 5.1"	\$900	\$450
<input type="checkbox"/> Half Page Vertical	3.875" X 10.5"	\$900	\$450
<input type="checkbox"/> Quarter Page Vertical	3.875" X 5.1"	\$500	\$250
<input type="checkbox"/> Eighth Page	3.875" X 2.4"	\$250	\$125
<input type="checkbox"/> Back Cover (half page only)	8" X 5.1"	\$1,800	\$900

*Preferred placement available for an additional fee. Contact [ellenp@nonprofitadvancement.org](mailto:ellenp@nonprofitadvancement.org)*

#### **Reservation Deadline: September 14**

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#### **Artwork Deadline: September 21**

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