



center for nonprofit advancement

INCREASING DEMAND, DECREASED GIVING AT GREATER WASHINGTON REGION NONPROFIT ORGANIZATIONS, SURVEY SHOWS

Washington, DC —March 9, 2009—A survey by the Center for Nonprofit Advancement confirms that nonprofit organizations across the greater Washington region are experiencing an increase in demand for services while funding continues to decrease.

More than half (60%) of respondents to a February 2009 survey of nonprofits across the region anticipate their organization will experience an increase in demand in 2009. Nearly half have already experienced an increase.

At the same time, 46% did not meet their fundraising goals through December of 2008 and 42% of nonprofits anticipate that giving will decrease this year.

Local nonprofit organizations have already made cuts to adjust to the economic downturn with additional cuts anticipated. As of January, a third (31%) had suspended or closed down programs and/or reduced staff size.

Other findings:

- The number of nonprofits currently maintaining diverse funding streams, including support from foundations, corporations, government and individuals, is down 11% since December 2008.
- Nearly half of respondents (48%) have used or lost at least a portion of their operating reserves since December.

“It’s clear that nonprofits throughout the region are doing more with even less,” said Center CEO Glen O’Gilvie. “The Center is laser-focused on providing support to nonprofits to help them develop creative strategies to meet the increased need at this critical time. We’re challenging members of the community—individuals, foundations, government and corporations—to continue their giving and encourage others to give their time and resources to support the vital work of our region’s nonprofits.”

The Center for Nonprofit Advancement surveyed its member nonprofits throughout greater Washington in February to assess the impact of current economic conditions on the region’s nonprofit sector. A group representative of the region’s nonprofits, including the District, Northern Virginia and Montgomery and Prince George’s counties in Maryland, responded. This is the second survey by the Center on the economy’s impact on local nonprofits. Results of a 2008 survey were published in December.

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About the Center for Nonprofit Advancement

The Center for Nonprofit Advancement strengthens the capacity of nonprofit organizations throughout Greater Washington, D.C. The Center directly partners with more than 800 nonprofits helping them achieve their missions through training and technical assistance programs, networking, advocacy and group buying power. **Media Contact:** Beth Hess, bethh@nonprofitadvancement.org, 202-457-0540 or Glen O’Gilvie, gleno@nonprofitadvancement.org, 202-457-0540.